

Uber for Business

How BetterHelp delivers productivity with an employee meal program



Problem

BetterHelp is making mental health services more accessible by connecting users to licensed online therapists. The well-being of its employees is also a top priority, so they go above and beyond to provide unique benefits. When the company pivoted to a remote-first model, they wanted to maintain (or improve upon) the perks employees were used to getting in-office.

Solution

To replace pre-pandemic office catering, BetterHelp implemented a remote meal program through Uber for Business. Employees now receive a monthly stipend they can use to order food delivery with Uber Eats, wherever they're working.

Benefits

BetterHelp chose to work with Uber for Business for a number of reasons, including the ease of onboarding employees, the centralized billing options, and the ability to customize stipend amounts by location and employment type. They also appreciate the consistent touch points they have with Uber's Account and Product teams, which allow them to provide helpful feedback and try new offerings.

Uber for Business is a global platform that lets companies of any size manage rides, meals, and local deliveries. For more information, please visit uber.com/business.

Industry

Telehealth

Business size

SMB

Use case

Meal program

"The ultimate objective is to have something that is headache-free for our employees, makes them more productive, and makes their lives better."

Sahar Naim

Director of Operations and
People Experience

