



Uber for Business

Citadel enhances the  
employee experience  
with Uber for Business



We've learned many things during the pandemic, including how to adapt. We have collaborated across computer screens, changed our commutes, and found a new rhythm in our careers and our personal lives.

Companies across the world have also made worker wellness part of their everyday conversations. Many organizations, like the global investment firm [Citadel](#), are leading by example in this realm. In addition to being a renowned hedge fund and technological innovator, the company has been recognized for the enthusiasm it generates from those both [inside](#) and [outside](#) of the firm.

By tapping into [Uber for Business](#) to expand employee benefits across travel, commuting, and workplace meals, Citadel continues to foster a strong culture and take care of its employees.

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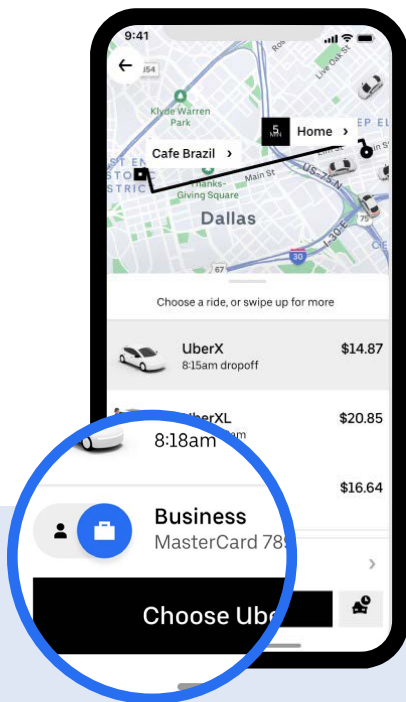
**Matt Jahansouz**

Chief People Officer  
Citadel



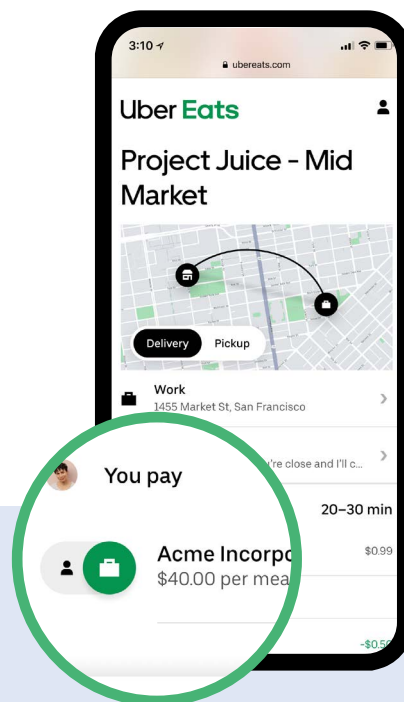
## Rides and meals to meet diverse employee needs

After seeing success with a pre-pandemic travel program, Citadel looked to Uber for Business to help build out a suite of benefits for its employees. Top of mind was providing commute and meal options to keep workers feeling safe and productive.



### Stipends and credits

To provide an alternative to public transportation during the pandemic, Citadel offered a commute stipend to employees that included [rides through Uber](#). Employees can also receive credit to order from restaurants on [Uber Eats](#), which adds both convenience and variety to in-office dining.



### Personal → Business

Since many employees already use the Uber app for personal rides or meal delivery, tapping into their Citadel-managed profile via Uber for Business is seamless. They also appreciate the always-on access to rides and the variety of restaurants available on the platform.



## Surprise and delight moments

Because keeping employee spirits high has never been more important, Citadel also uses Uber for Business to create unique moments for current and prospective employees.



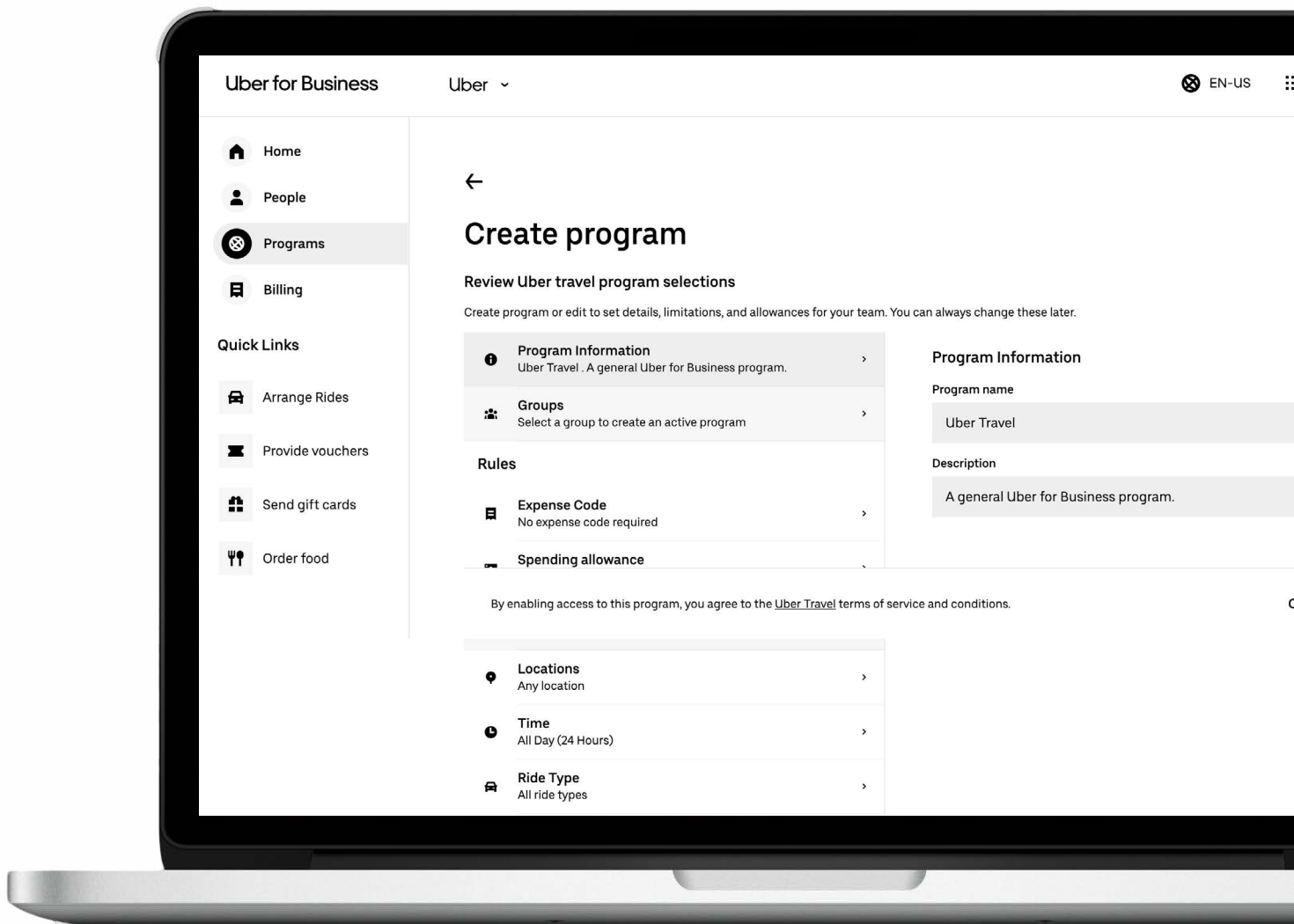
### Gift cards

As the pandemic disrupted Citadel's long-standing tradition of providing employees with movie tickets and vouchers for refreshments on their birthday, the firm instead offered employees an **Uber gift card** on their special day, redeemable for rides with Uber or meals with Uber Eats.



### Vouchers

Citadel also uses one-off meal delivery **vouchers** to enhance its remote recruiting process. This creates a positive impression that lasts long after the interview process has ended.



## Easy for admins to use and get deep insights

While Citadel's employee base benefits from the diversity of Uber for Business services, program admins benefit from the flexibility of the platform and the analytics it provides. The [centralized dashboard](#) allows administrators to create region-specific programs, which helps meet the different needs of global teams.

They also have the freedom to turn on or amend programs based on activity and other factors, as working in the dashboard does not require an external support team to make changes. Consolidated billing streamlines [expense reporting](#) and eliminates the need for multiple vendors, which increases efficiency and lets administrators spend more time on other tasks.



## Beyond commute and meal programs

As Citadel's needs evolve, its relationship with Uber for Business continues to grow. Success in major US offices has led to further global expansion and tests of new programs in smaller, regional locations. The firm continues to customize employee offerings using other options as well, like [Uber Central](#) and [Uber Reserve](#), which provide a streamlined user experience for the business travel, meetings, and outings that support Citadel's culture of collaboration and in-person engagement.



Uber for Business remains a proud supporter of companies and their employees as they continue to navigate remote, in-office, and hybrid work.



Learn more about how Uber for Business can help your organization's needs.

